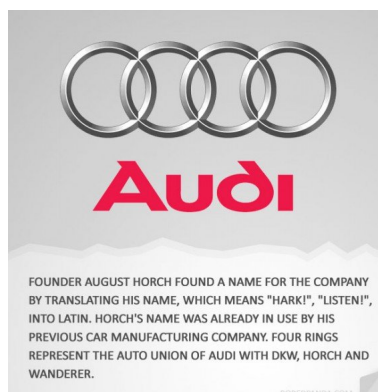


Jeśli zastanawiałeś się kiedyś ile jest przypadku w nawach światowych koncernów. Odpowiedź brzmi: niewiele.





NAMED AFTER THE COMPANY'S FIRST CAMERA, THE KWANON, IN TURN NAMED AFTER THE JAPANESE NAME OF THE BUDDHIST BODHISATTVA OF MERCY. IN 1935 KWANON WAS CHANGED TO CANON TO BE BETTER ACCEPTED BY PEOPLE WORLDWIDE.

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DERIVED FROM THE COCA LEAVES AND KOLA NUTS USED AS FLAVORING. FOUNDER JOHN S. PEMBERTON CHANGED THE 'K' OF KOLA TO 'C' TO MAKE THE NAME LOOK BETTER.

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ORIGINALLY, THE SITE BELONGED TO ECHO BAY TECHNOLOGY GROUP, OMIDYAR'S CONSULTING FIRM. OMIDYAR HAD TRIED TO REGISTER THE DOMAIN NAME ECHOBAY.COM, BUT FOUND IT ALREADY TAKEN BY THE ECHO BAY MINES, A GOLD MINING COMPANY, SO HE SHORTENED IT TO HIS SECOND CHOICE, EBAY.COM.

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IN ORDER TO ONE-UP HIS FORMER EMPLOYERS (NATIONAL CASH REGISTER), TOM WATSON SR CALLED HIS COMPANY INTERNATIONAL BUSINESS MACHINES.

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A COMPOSITE OF THE FIRST LETTERS IN THE SWEDISH FOUNDER INGVAR KAMPRAD'S NAME, PLUS THE FIRST LETTERS OF THE NAMES OF THE PROPERTY AND THE VILLAGE IN WHICH HE GREW UP - ELMTARYD AGUNNARYD

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